



Ambassador Program

Who are the Delightex Edu Ambassadors?

Our Ambassadors are educators who were carefully selected to **officially represent Delightex Edu** in schools around the world and everywhere else where we can't be. They're **experts in using Delightex Edu** and **are already active** in presenting, promoting and teaching the platform in their communities.

Our Ambassadors contribute to shaping the platform by providing feedback, help spread its usage in schools and support educators who are new to Delightex Edu.

This isn't for you if:

- You're new to Delightex Edu or don't feel comfortable using the platform yet.
- You're not particularly interested in connecting with other educators.
- You're just looking for free access to Delightex Edu.

How to become our Ambassador?

If you already use Delightex Edu in your school and want to actively contribute to transforming education, we'd love to have you on our Ambassador team!

We accept applications once per year: from **June 15** to **July 20**. Successful applicants join the program for a 12-month term.

To apply, please take our [application test](#) and email programs-edu@delightex.com with:

- Proof of completion of a Delightex Edu training like the [educator's beginner course](#)
- **Links** to some of the Delightex Edu you (and your students) have created, including at least one of the following: CoBlocks script, multiple scenes, 360° image or sound.

How to renew your Ambassador status?

Our Ambassadors play an important role in helping educators discover, learn, and succeed with Delightex Edu. We greatly value the time, expertise, and enthusiasm that our Ambassador community brings to Delightex Edu each year.

At the end of each Ambassador year, Ninja and Rockstar Ambassadors are invited to participate in an **Annual Contribution Review**. This is an opportunity to share the projects, resources, events, and community activities they have been involved in throughout the year and to continue their journey as a Delightex Edu Ambassador.

To remain active in the Ambassador Program, Ninja Ambassadors will provide evidence of at least **two** qualifying contributions during the year, while Rockstar Ambassadors will provide evidence of at least **three**.

Qualifying contributions may include:

- One original **lesson plan** using Delightex Edu
- Ten original **social media posts** featuring Delightex Edu
- One **Ambassador Tips video**
- Active participation in the **Delightex Edu Forum and/or Facebook Community**
- A guide, tutorial, **documentation resource**, or classroom handout that helps educators implement Delightex Edu
- One **presentation, workshop**, or speaking opportunity featuring Delightex Edu
- A contribution to the **Delightex Edu blog** showcasing a Project or activity

Supporting evidence may include links, screenshots, files, social media posts, photos, videos, or event information.

As Guru Ambassadors contribute in many different ways, their continuation in the program is handled individually by the Delightex Edu team.

Ambassadors who consistently exceed the contribution requirements of their current level and demonstrate leadership within the community may be considered for **promotion** to the next Ambassador level.



Ambassador level 1: Delightex Edu Ninja

“Knows how to handle people”

When you first join the Ambassador Program, you start as a Delightex Edu Ninja.

Your main roles are to help to **promote the platform** online and/or offline and to **build a community** of educators who want to exchange around Delightex Edu.

Responsibilities:

- Connect with the Ambassador Edu team and participate in the *Ambassador Hub* on the Delightex Edu online forum
- Offer your **support to new users** on the forum and in the Facebook group
- **Promote Delightex Edu** in your communities, online or offline
- Provide regular insights and **feedback** to the Delightex team
- Contribute **educational content**, resources, events, or community activities that support the growth of the Delightex Edu community.

Benefits:

- The Delightex Edu **Ambassador badge**
- The **Ambassador toolkit** of resources with marketing materials
- Early **news about upcoming releases** before everyone else
- Accelerated **PLN** (Professional Learning Network) building
- **30 Delightex Edu Pro seats** including the MERGE Cube add-on
- Your own Ambassador **extended trial code** to let anyone who hasn't used Delightex Edu Pro before test it for free for 60 days and with 100 seats
- Your Ambassador **promo code** to give away 10% discounts



Ambassador level 2: Delightex Edu Rockstar

“Knows how to work a crowd”

Delightex Edu Rockstars are influencers dedicated to sharing their favorite EdTech tools.

They love telling others about Delightex Edu whenever they can, whether that’s online or at events and are a strong **voice for the use of Delightex Edu in schools.**

Responsibilities:

- Connect with the Ambassador team and participate in the *Ambassador Hub* on the Delightex Edu online forum
- Offer your **support to other users** on the forum and in the Facebook group
- Actively **promote Delightex Edu** in your communities, online or offline
- Contribute educational content and **resources** that help educators successfully implement Delightex Edu.
- Participate in and lead events to **showcase and present Delightex Edu**
- Provide regular insights and **detailed feedback** to the Delightex team
- Participate in **testing** and surveys for features in development

Benefits:

- The Delightex Edu **Rockstar badge**
- The **Ambassador toolkit** of resources with marketing materials
- Early **news about upcoming releases** before everyone else
- **Priority support** and direct contact with the Delightex Edu team
- Accelerated **PLN** (Professional Learning Network) building
- **50 Delightex Edu Pro seats** including the MERGE Cube add-on
- Your own Ambassador **extended trial code** to let anyone who hasn’t used Delightex Edu Pro before test it for free for 60 days and with 100 seats
- Your Ambassador **promo code** to give away 10% discounts



Ambassador level 3: Delightex Edu Guru

“Knows how to master and teach knowledge”

Delightex Edu Gurus are **expert users** who **know the platform in-depth**, get how to **teach it to other educators** and **create educational content**.

They send insights to the Delightex Edu team and provide recommendations that have a **key role in improving Delightex Edu**.

Responsibilities:

- Connect with the Ambassador team and participate in the *Ambassador Hub* on the Delightex Edu online forum
- Offer your **support to other users** on the forum and in the Facebook group
- Actively **promote Delightex Edu** in your communities, online or offline
- Participate in and lead events to **showcase and present Delightex Edu**
- **Share your own educational materials** such as lesson plans, video tutorials, etc.
- Participate in **content creation** to help and inspire the community such as live webinars, blog posts, etc.
- Provide regular insights and **detailed feedback** to the Delightex team
- Participate in **testing** and surveys for features in development

Benefits:

- The Delightex Edu **Guru badge** showing your expertise
- The **Ambassador toolkit** of resources with marketing materials
- Early **news about upcoming releases** before everyone else
- **Priority support** and direct contact with the Delightex team
- Accelerated **PLN** (Professional Learning Network) building
- **100 Delightex Edu Pro seats** including the MERGE Cube add-on
- Your own Ambassador **extended trial code** to let anyone who hasn't used Delightex Edu Pro before test it for free for 60 days and with 100 seats
- Your Ambassador **promo code** to give away 10% discounts